



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:
INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: NC JUDICIAL COALITION
PROD: NC JUDICIAL COALITION
TITLE: 247079

INVOICE NUMBER: 61-200061817 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 403350 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 1022
ESTIMATE#: 1022
SCHEDULE DATES: 10/24/2012 - 11/01/2012 AGY#/ADV#: 11360/26889
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/24 - 10/28	05:00A-05:30A	700	3	10/24	WE	05:10A	:30		NCSC001BANJO2	700		
					10/25	TH	05:09A	:30		NCSC001BANJO2	700		
					10/26	FR	05:24A	:30		NCSC001BANJO2	700		
3	10/24 - 10/28	07:00A-09:00A	850	3	10/24	WE	07:55A	:30		NCSC001BANJO2	850		
					10/25	TH	08:54A	:30		NCSC001BANJO2	850		
					10/26	FR	07:55A	:30		NCSC001BANJO2	850		
5	10/24 - 10/28	05:30A-06:00A	850	3	10/24	WE	05:55A	:30		NCSC001BANJO2	850		
					10/25	TH	05:56A	:30		NCSC001BANJO2	850		
					10/26	FR	05:43A	:30		NCSC001BANJO2	850		
7	10/24 - 10/28	05:30P-06:00P	2,000	3	10/24	WE	05:53P	:30		NCSC001BANJO2	2,000		
					10/25	TH	05:56P	:30		NCSC001BANJO2	2,000		
					10/26	FR	05:45P	:30		NCSC001BANJO2	2,000		
9	10/24 - 10/28	09:00A-10:00A	500	3	10/24	WE	09:26A	:30		NCSC001BANJO2	500		
					10/25	TH	09:57A	:30		NCSC001BANJO2	500		
					10/26	FR	09:59A	:30		NCSC001BANJO2	500		
11	10/24 - 10/28	07:00P-07:30P	3,200	3	10/24	WE	06:59P	:30		NCSC001BANJO2	3,200		
					10/25	TH	07:13P	:30		NCSC001BANJO2	3,200		
					10/26	FR	07:12P	:30		NCSC001BANJO2	3,200		
13	10/24 - 10/28	07:30P-08:00P	1,500	1	10/27	SA	--:--	:30		NCSC001BANJO2	0	PREEMPT - SPORTS PGM RAN LATE	-1,500

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17	10/24 - 10/28	10:00P-11:00P COMMENT: 20/20	1,700	1	10/26	FR	10:38P	:30		NCSC001BANJO2	1,700		
18	10/24 - 10/28	08:00P-11:30P	2,500	1	10/27	SA	08:05P	:30		NCSC001BANJO2	2,500		
19	10/24 - 10/28	10:00P-11:00P COMMENT: NASHVILLE	3,500	1	10/24	WE	10:42P	:30		NCSC001BANJO2	3,500		
20	10/24 - 10/28	08:00P-09:00P COMMENT: LAST RESORT	3,000	1	10/25	TH	08:20P	:30		NCSC001BANJO2	3,000		
21	10/24 - 10/28	08:00P-09:00P COMMENT: ONCE UPON	4,200	1	10/28	SU	08:20P	:30		NCSC001BANJO2	4,200		
22	10/24 - 10/28	09:00P-10:00P COMMENT: REVENGE	2,600	1	10/28	SU	09:42P	:30		NCSC001BANJO2	2,600		
23	10/24 - 10/28	10:00P-11:00P COMMENT: SCANDAL	3,800	1	10/25	TH	10:33P	:30		NCSC001BANJO2	3,800		
24	10/24 - 10/28	08:00P-09:00P COMMENT: LAST /MALIBU	3,300	1	10/26	FR	07:58P	:30		NCSC001BANJO2	3,300		
25	10/24 - 10/28	08:00P-09:00P COMMENT: MIDDLE/NEIGHBOR	5,000	1	10/24	WE	08:17P	:30		NCSC001BANJO2	5,000		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
27	10/24 - 10/28	12:00P-12:30P COMMENT: DUKE COACHES	500	1	10/28	SU	12:29P	:30		NCSC001BANJO2	500		
28	10/24 - 10/28	11:30A-12:00P COMMENT: UNC COACHES	500	1	10/28	SU	11:59A	:30		NCSC001BANJO2	500		
29	10/24 - 10/28	03:30P-07:00P	5,000	3	10/27	SA	05:52P	:30		NCSC001BANJO2	5,000		
					10/27	SA	06:49P	:30		NCSC001BANJO2	5,000		
					10/27	SA	07:44P	:30		NCSC001BANJO2	5,000		
30	10/24 - 10/28	06:00A-07:00A	850	3	10/24	WE	06:41A	:30		NCSC001BANJO2	850		
					10/25	TH	06:30A	:30		NCSC001BANJO2	850		
					10/26	FR	06:11A	:30		NCSC001BANJO2	850		
32	10/24 - 10/28	09:00A-10:00A	200	3	10/24	WE	09:59A	:30		NCSC001BANJO2	200		
					10/25	TH	09:22A	:30		NCSC001BANJO2	200		
					10/26	FR	09:47A	:30		NCSC001BANJO2	200		
34	10/24 - 10/28	09:00A-10:00A	750	1	10/27	SA	09:44A	:30		NCSC001BANJO2	750		
35	10/24 - 10/28	08:00A-09:00A	1,000	1	10/27	SA	08:41A	:30		NCSC001BANJO2	1,000		
36	10/24 - 10/28	10:00A-11:00A	600	1	10/28	SU	10:55A	:30		NCSC001BANJO2	600		
37	10/24 - 10/28	12:00P-12:30P	850	3	10/24	WE	12:14P	:30		NCSC001BANJO2	850		
					10/25	TH	12:26P	:30		NCSC001BANJO2	850		

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37	10/24 - 10/28	12:00P-12:30P	850	3	10/26	FR	12:27P	:30		NCSC001BANJO2	850		
39	10/24 - 10/28	07:30P-08:00P	3,000	2	10/24	WE	07:41P	:30		NCSC001BANJO2	3,000		
					10/26	FR	07:37P	:30		NCSC001BANJO2	3,000		
TOTAL UNITS: 46					ACTUAL GROSS BILLING: 83,950.00						TOTAL ADJUSTMENTS: -1,500.00		
PERIOD GROSS COST PER ORDER CONFIRMATION: 85,450.00					AGENCY COMMISSION: -12,592.50								
					NET DUE: 71,357.50								

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